



REQUEST FOR PROPOSALS

Project: Basketball jerseys for 2025 season

Proposal Submission Deadline: November 20, 2024, 5pm

Direct Questions and Submissions: Devin Wisham
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Overview: MCCPRA is seeking proposals from qualified vendors to supply basketball uniforms for our youth basketball program. The proposal should include fully sublimated basketball style shirt/shorts uniforms, socks, and additional matching apparel items for approximately 100+ participants, Sponsors, Coaches.

Scope of Work: Vendors are requested to submit proposals that cover the following:

1. Design:
 - a. Uniform:
 - i. Fully sublimated shirt/shorts basketball style uniform set
 - ii. 8-10 distinctive design patterns, one per team
 - iii. Fabric: Birds eye mesh
 - iv. Proportional sized logos and numbers
 - v. Front of jersey: Packer Hog, centered, MCCPRA logo left chest, jersey number
 - vi. Back of jersey: Sponsor logo, top center, jersey number
 - vii. All designs must comply with the attached brand guides
 - viii. Please attach mock design with proposal
 - b. Coach Shirt:
 - i. Short sleeve performance polo collared shirt, black
 - ii. Front of shirt: Packer Hog, left chest
 - iii. Back of shirt: MCCPRA logo, top center
 - iv. All designs must comply with the attached brand guides
 - v. Please attach mock design with proposal including fabric type
 - c. Parent Shirt:
 - i. Fully sublimated performance style shirts matching each team
 - ii. Front of jersey: Packer Hog, centered, MCCPRA logo left chest, jersey number
 - iii. Back of jersey: Sponsor logo, top center, jersey number
 - iv. All designs must comply with the attached brand guides
 - v. Please attach mock design with proposal including fabric type

- d. Socks:
 - i. Crew-style basketball socks, one design for entire league
 - ii. Packer Hog logo and "PACKERS" text along the side.
 - iii. All designs must comply with the attached brand guides
 - iv. Please attach mock design with proposal including fabric type
2. Pricing:
 - a. Uniform:
 - i. Sleeveless reversible fully sublimated shirt/shorts basketball style uniform set
 - ii. Sleeveless single-sided fully sublimated shirt/shorts basketball style uniform set
 - iii. Crew-style basketball sock
 - b. Coach shirt
 - c. Parent Shirt
 - d. Shipping Cost
 - i. Bulk order- include timeline
 - ii. One-off/additional orders- include timeline
3. Leadtime:
 - a. Art/graphic/design turn-a-round
 - b. Production to shipping
4. Online Store Availability:
 - a. Requirements:
 - i. Online store link provided to MCCPRA to open for community sales with one week of the initial bulk order.
 - ii. Direct shipping to the customer.
 - iii. Estimated individual shipping cost per customer order
 - iv. Percentage of revenue from store sales credited to MCCPRA
5. References:
 - a. List of GRPA agency references and references from previous clients, preferably for similar projects.

Evaluation Criteria:

The contract will be awarded based on:

- Design, product quality, and graphic standards compliance
- Pricing
- Shipping and delivery timelines
- Flexibility of online ordering and shipping options
- Vendor's reputation and references

Submission Requirements: Please submit your complete proposal by November 20, 2024. Include price sheet, necessary documentation and any additional information that may assist us in the evaluation process.

Thank you for your interest in partnering with us to supply high-quality basketball uniforms for our program.

Proposal Pricing/Timeline

Vendor: _____

Project: _____

	Price	Timeline
Uniform: Sleeveless reversible fully sublimated shirt/shorts basketball style uniform set		
Uniform: Sleeveless single-sided fully sublimated shirt/shorts basketball style uniform set		
Crew-style basketball sock		
Coach shirt		
Parent Shirt		
Bulk order shipping		
One-off/orders		



BRAND GUIDE

Colors: Blue, Yellow, White, Gray,
Black

- MCCPRA Blue: #1F3D73
- Packer Yellow: #E5B33D
- White: #FFFFFF
- Black: #000000
- Gray: #CCCCCC

Icons

Icons for each of the sports and activities areas have been created. Brand is uploaded in the Canva Brand

AP Style writing - <https://www.apstylebook.com/>

Fonts:

Title: Nunito Sans/Avenir - Bold, Italic
Body: Nunito Sans/Avenir - Regular



COLQUITT COUNTY
SCHOOL DISTRICT
ESTD. 1873

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BRAND

Color Palette

Primary Colors

PMS 466 C
CMYK 21, 32, 59, 0
RGB 198, 170, 126
HEX #C6AA7E

PMS 7501 C
CMYK 14, 19, 38, 0
RGB 217, 200, 167
HEX #D9C8A7

PMS Black 6 C
CMYK 100, 61, 32, 96
RGB 0, 0, 0
HEX #000000

More resources can be found at

<https://www.colquitt.k12.ga.us/departments/communications/resources>